# A Bona-fide Clearance Event On All Summer Merchandise--Read Every Word Carefully--'Quick Action' Means The Best Selections - So Be On Hand Early!

# A Rousing Clearance Sale of all Oxfords and Shoes

\$2.75, \$3.00, \$3.50 OXFORDS (Last Seasons Styles) One Lot of Tan and Black Pumps and Oxfords, about 100 pairs in this Lot, all styles, broken sizes, Special at 49c. pr.

\$4.00 SOROSIS OXFORDS (Last Season's Styles) One Lot 150 pairs of Patent, Tan, and Black Suede, lace and strap style, extra special at \$1.49 pair.

### Let 3

\$3.50 SOROSIS OXFORDS ( Last Season's Styles) In Vici Kid and Dull Leathers, Low Pump or Tie Oxford effects, Broken range of sizes, Special at \$1.29 pair

\$2.00, \$2.25 MISSES OXFORDS. (Sizes 8 1-2 to 2 only) One Lot of Misses' Oxfords, Velvet, strap pump effects, \$2.00 to \$2.25 values, Special at \$1.48 pr.

# All Shoes and Oxfords as Follows-

	All \$4.00	Shoes and	Oxfords, July	Clearance	Price		\$2.98
	All \$3,50	Shoes and	Oxfords, July	Clearance	Price		2.79
	All \$3.00	Shoes and	Oxfords, July	Clearance	Price	·	2.29
	All \$2.50	Shoes and	Oxfords, July	Clearance	Price		1.98
Ì	All \$2.00	Shoes and	Oxfords, July	Clearance	Price		1.59
	All \$1.75	Shoes and	Oxfords, July	Clearance	Price		1.29
	All \$1.50	Shoes and	Oxfords, July	Clearance	Price		1.19
E	All \$1.00	Shoes and	Oxfords, July	Clearance	Price		69c.
Ņ	All 75c.	Shoes and (	Oxfords, July	Clearance 1	rice .		498.
	All 50c.	Shoes and (	Oxfors, July (	learance Pr	ice		38c.

#### Lot 9

25c Blanco Cleaner 15c pr. bx. One Lot 25c White Shoe Cleaner-Special at 15c per box.

## Lot 10

25c Sorosis Polish 10c bottle One Lot Sorosis Polish, black only, regular 25c size, in the Big July Sale, 10c per bottle.

PINS, HOOKS, EYES, NEEDLES, SNAPS-ALL SM	ALL
5c. Small Notions, now	4c.
10c. Small Notions, now	Se.
15c. Small Notions, now	12c.
20c. Small Notions, now	15c.
25c. Small Notions, now	20c.
35c. Small Notions, now	29c.
ooe, Small Notions, now	44c.
.75c. Small Notions, now	63c.
\$1.00 Small Notions, now	90

\$1.50 \$1.75 MISSES OXFORDS (Sizes 8 1-2 to 2 only) Tan or Black Tie style—regular \$1.50 and \$1.75 value, July Clearance Price 98c, pair

### Lot 6

\$2.75 and \$3.00 BOYS' OXFORDS In Patent, Tan or Dull Leathers, Buster Brown and Holland make, July Clearance Sale Price \$1.98 pr

\$3.50-\$4.00 Sorosis Shoes, \$1.98 In Tans, Patents, Dull Leathers, Etc., lace style only-July Clearance Sale Price-\$1.98 pair.

#### Lot 8

\$3.50-\$4.00 Sorosis Shoes, \$2.98 One Lot of Sorosis Shoes, late

July Clearance Sale Price, \$2.98



#### Half-Price on White and Tan Oxfords

All \$4.00 Tan Oxfords, now \$2.00 All \$3.50 Tan Oxfords, now \$1.75 All \$2.50 Tan and White Oxfords now \$1.25.

All \$2 Tan and White Oxfords now \$1. All \$1.50 White Oxfords now 75c

All \$1.25 White Oxfords now 63c All \$1 White Oxfords now 50c



## Notice Our Corset Values

\$1.00 America Beauty Corsets-49c

\$2.00 American Beauty Corsets-98c

\$2.50 American Beauty Corsets-\$1.13

\$3.00 American Beauty Corsets-\$1.69

### Sample Line Knit Underwear

ONE LOT OF A SPECIAL SAMPLE PURCHASE - KNIT VESTS AND PANTS-NEARLY ALL 50c VALUES-JULY CLEARANCE SALE PRICE-19c. PER GARMENT

# Sale On

#### Sale On Union Suits 50c Union Suits, now .... 38c 5c Vests now

60c Union Suits, now ....44c 75c Union Suits, now .... 59c 85c Union Suits, now ....64c 15c Vests, now .... .....10c \$1.00 Union Suits, now . . 79c 17 1-2c Vests, now . . . . . . 12c \$1.10 Union Suits, now .. 84c 25c Vests, now ........18c \$1.25 Union Suits, now ..94e 35c Vests, now .... 23c 25c Drawers, now ..... 18c 50c Vests, now .... 38c 50c Drawers, now ..... 38c \$1.00 Vests, now .. ..... 69c 60c Drawers, now .... . . 44c

### Undermuslins Underpriced

25c Corset Covers and Drawers, now
35c Corset Covers and Drawers, now 19c
50c Corset Covers and Drawers, now
75c, \$1.00 and \$1.25 Corset Covers and Drawers now 49c
75c and \$1.00 Muslin Pett icoats, now
\$1.50 and \$2.50 Muslin Petticoats, now98c each
\$2.00 to \$5.00 Mantle Date

	THE RESERVE TO SHEET ASSESSMENT OF THE PARTY
69c Princess Slips, now45c	\$1.50 Gowns, now 98e
75c Princess Slips, now 58c	\$2.00 Gowns, now . \$129
\$1-\$1.25 Princess Slips 69c	\$2.50 Gowns, now \$1.49
\$1.50—\$2 Princess Slips 98c	\$3 to \$5 Gowns, now \$1.89
\$2.50 Princes Clim et ac	
\$2.50 Princess Slips\$1.29	190 Children Martin
90.00 Timeess Sups\$1.79	25c Phildren Moutton to
ove downs, now	250 Children Manti
100 downs, now 580	50c Childrene Muslimmen ac
\$1.00 Gowns, now79c	75c Childrens Muslinwear 40c

## July Clearance Sale of Hosiery . . .

One Lot 10 and 15c Infant's Hose, July Clearance Price 5cpr One Lot Ladies 15, 25 and 50c Colored Hose, July Sale 10c One Lot Misses Full Fashioned Blk. Hose, July Sale 18c pr. One Lot Childrens 25c Blk. Hose, July Sale Price, 16c pr. One Lot 50c Silk Boot Hose, White Tan, Black, now 37c pr. 10c Hose, now... ....9c pr. 50c Hose, now.. ......44c pr. 15c Hose, now....12 1-2c pr. \$1.00 Hose, now.. .. 89c pr. 25c Hose, now. . . . . . 22c pr. \$1.50 Hose, now. . . . \$1.33 pr

## Special On Embroidery and Flouncings

\$2.25 45-inch Flouncings, mostly Volles, now .... ... . 98c yd. \$2.00, \$2.50 and \$3.00 45-inch Batiste Flouncings, now \$1.29 50, 69 and 98c Embroidery Bandings, now .........23c yd. ALL OTHER FLOUNCINGS AT JUST ONE HALF PRICE!

# Watch For Our Hour Sales

### July Sale of Laces and Embroideries

One Lot 3, 5 and 7e Lace Insertions, JULY CLEARANCE SALE PRICE—10e PER DOZEN YARDS.

5e Heavy Torchon Lace—July Clearance Sale Price, 3c yd. 10c Fine Torchon Lace—July Clearance Sale Price, 6c yd. 10 and 12 1-2c SHADOW LACES, July Sale Price, 6c yd. 5c Lace and Embroidery-now on sale at Sc Lace and Embroidery-now on sale at. 10c Lace and Embroidery-now on sale at. 12 1-2c Lace and Embroidery—now on sale at. 15c Lace and Embroidery now on sale at ... 17 1-2c Lace and Embroidery—now on sale 20c Lace and Embroidery-now on sale at . 25c Lace and Embroidery—now on sale at 50c Lace and Embroidery—now on sale at. \$1.00 Embroidery—July Clearance Sale Price

One Lot 10 and 12 1-2c Ribbons JULY CLEARANCE SALE PRICE 5c YD.



FOR 10 DAYS ONLY 6 1-2c Standard Calicos JULY CLEARANCE SALE PRICE 5e YD.

The Exclusive Ladies Store